



HIGHSCHOOL PATHWAYS PROGRAM

“Attract top talent to FedEx Ground employment opportunities”

Overview

We know that many students are planning to attend college after high school, and some may be planning to go straight into the workforce, or a combination of the two. We want to help promote a successful transition to the various pathways students may pursue after high school.

Some students may decide to combine work with various forms of education while their plans are still evolving. Whatever different pathways students pursue, it's clear that the skills needed for work often mirror those required for admission to and success in college.

Objectives



Early Outreach

Expose students to the workforce and provide skills to pursue a career path with an employer.



Brand Awareness

Promote a successful transition to college, trade school, employment, or whatever pathway students are pursuing

Lessons

We created the below fun and engaging lessons designed to improve students' preparation for the different pathways they take after high school and expose them to the benefits of being a FedEx Ground employee.

✔ Lesson 1

- Getting to know each other
- Competitiveness
- FedEx Ground overview
- Researching a company before applying for a job
- Importance of school and workplace safety

✔ Lesson 2

- Importance of choosing a company that shares similar values
- FedEx Ground benefits
- Be aware of a company's corporate social responsibility and citizenship

✔ Lesson 3

- Importance of teamwork and sense of belonging
- FedEx Ground Employee Networks
- Understanding diversity, equity & inclusion
- Intent vs Impact

✔ Lesson 4

- FedEx Ground Fun Facts
- Tips for College and Career and exploration
- FedEx Ground Career Opportunities
- Explore student and employee testimonials

✔ Lesson 5

- Difficult Conversations
- Mentorship
- BAR format interviews
- FedEx Ground Talent Network

✔ Lesson 6

- Graduation Ceremony